



FRASER VALLEY
DIVERSITY & IMMIGRATION
PARTNERSHIP

MEDIA ADVISORY

Immigrants Improve the Fraser Valley: Media Launch Party

* Photo and video opportunities available *

WHAT: PRESS CONFERENCE – On May 12, 2015, local stakeholders will recognize the Fraser Valley Diversity and Immigration Partnership’s successful beginning, marking one year since its formation. With a growing influx of immigrants to this region, the need for a unified focus on immigration and cultural integration has never been greater.

WHO: SPEAKERS

City Councillor, City of Abbotsford

Dave Loewen

Director of Multicultural and Immigrant Integration, Abbotsford Community Services

Manpreet Grewal

Chairs of the Partnership Council

Hardeep Sidhu & Scot Friskey

WHEN: May 12, 2015

4pm – 6pm

Announcements at 4:15pm

WHERE: Mac & Mango

2645 Montrose Avenue, Abbotsford, V2S 3S9

WHY: British Columbia has long attracted immigrants from around the world, drawn by the natural beauty of the province and the diverse economy. Abbotsford alone welcomes more than 1000 new immigrants each year. This conference will explain how the local partnership addresses the serious challenges that many newcomers face (including finding relevant employment, affordable housing and adequate transportation) and how cultural diversity and migration are improving our cities.

Following the media launch and announcements, you’ll be able to speak with our experts and local residents working on initiatives that are making the Fraser Valley the leader in the province for immigrant integration.

HOW: Space at this event is limited; please confirm your attendance.

Languages spoken by members include English, Punjabi, and French.

For interviews please contact:

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